



THE PERFECT HOUSE PRESENTATION

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PHOTOGRAPHER

INTRODUCTION

Over the years, i have
collected lots of handy tips to prepare your home.
I put all these tips together in this brochure.
Follow the tips to get the best looking photos of your home.
Consider the tips as guidelines rather than strict rules 😊

WHAT DO POTENTIAL BUYERS WANT?

It is important to carefully consider how to present your home.
Potential buyers need to be able to envision themselves in their new home.
By tidying up carefully, you are showing future owners that there is enough space for them.



GENERAL

- Tidy up carefully! Remove any small items you might have lying around.
- Create a sense of calm, do not overfill tables or other surfaces or spaces.
- A clean and tidy space will leave viewers with a better impression of your home.
- Flowers, plants and some fresh brightly coloured fruit are always a good idea.
- Remove any personal items, such as family photos.
- I recommend keeping valuable items out of sight; after all, we don't know who might be watching.
- If you have ash trays or cigarette lighters on the table, remove these from sight too.
- Place items that you have been unable to tidy up in crates that can easily be moved during the shoot.
- Report things that are easily overlooked, such as a garage or a plot of land.
- Pets should not be included in the photo, as not everyone is a fan of pets.
- It is best to remove your pets from the house during the photo session.
- As well as the animals, the feeding bowls, litter tray, dog lead, scratching post and bench should also be removed from the house.
- Clean tarnished driveways and sidewalks surrounding the building.

FRONT

- Do not place cars, bicycles, rubbish containers etc. visibly next to the house.
- It is a good idea to park your car by the door to show the parking space.
- Our advice is: shutters up, windows closed or slightly open and curtains open.
- Ask your neighbours whether they can empty their garden and open the curtains.

HALL

- Only leave a few neutral coats hanging on the coat rack.



LIVING ROOM

- Create a calm but cosely living room.
- The curtains must be open, including the net curtains.
- Remove all personal items.
- Put a beautiful bunch of flowers on the dining or living room table.
- Clear away any remote controls, chargers for tablets and smartphones, loose cables etc.
- Remove highchair and playpen and put them out of sight.
- Place the dining chairs perpendicular to the table and fluff up the sofa cushions.
- Remove newspapers, magazines, TV guides and estate agents' folders.

KITCHEN

- The kitchen must be and look clean.
- Make sure that viewers think: "There is plenty of worktops where I can prepare a delicious meal!"
- Hide the cables of electronic equipment such as a food processor.

Bedroom

- Make the bed neatly.
- Remove items under the bed
- An alarm clock, a lamp and a good book on the bedside table
- No loose clothing on a chair



BATHROOM

- Make sure that the bathroom and/or toilet is fresh and clean.
- Are the hand towels visible? If so, roll them up neatly or fold them very flat.
- Only leave a few accessories in the bathroom.

REAR & GARDEN

- Remove the children's toys, the containers and the hose reel.
- Place cushions on the garden chairs.
- Clean the patio and swimming pool and dress it up nicely.



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